

✓ JUL 11 1921



PARAMOUNT-
BURTON HOLMES
TRAVEL-PICTURE ✓

RELEASE
T.
1323

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✓ THE ROAD TO THE PYRAMIDS ✓

Egypt is a land of perpetual surprises and perennial interest; it is one of the oldest of countries and yet there is something new happening every minute. Burton Holmes takes you out of modern Cairo, through the sandy suburbs where stand the medieval tombs of the Mameluke Sultans who ruled Egypt some five hundred years ago. You stand and see the living world of Egypt go by and gradually, your eyes filled with most wonderful sights of queer people and unusual surroundings, you finally get your first glimpse of the mightiest of all time-defying tombs, the Pyramids. Flowing along as one of the drops in this astonishing river of humanity,—which is practically the same to all outward appearance as it was in the days of Ramses,—you get nearer and nearer to these five-thousand-year-old monuments which were the tombs of the great kings of Egypt. Along shaded causeways bordering the Nile you go,—past mud villages, seeing the ancient method of pumping water by means of the shaduf, stepping aside to avoid camels, alone and in caravans, until you stand at last on the sands of the Sahara, the Pyramids looming before you, in the near foreground.

For HOUSE ORGAN:

On..... Burton Holmes is to personally conduct a trip to the Pyramids and you are invited to join it. You will leave Cairo and wend your way out through the sandy suburbs and along wonderful causeways which border the Nile. The Egypt of five thousand years ago, both human and scenic, is still there, for you to see; its people are the same in daily life, in costume and customs.

For NEWSPAPER ADS:

BURTON HOLMES
will show you
THE ROAD TO THE PYRAMIDS

JUST HINTS.

THE PYRAMIDS
WERE BUILT
OUT OF THE BEST
MATERIAL
TO LAST

EVERY EXHIBITOR
OUGHT
TO BUILD HIS
PATRONAGE
OUT OF THE
BEST PEOPLE
IN HIS
NEIGHBORHOOD
BY SHOWING
"BURTON HOLMES"

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